WEALTH

NDR
NED DAVIS RESEARCH

NDR Wealth Services Overview

July 2023

As an independent Investment Advisor, Ned Davis Research (NDR) is committed to empowering RIAs, Financial Advisors, Wealth Managers and Financial Planners through a comprehensive Wealth Suite of Investment Research and Model Portfolios.

With NDR's Wealth suite, you have access to our expertise and insights, independent macroeconomic and investment research, and model portfolios. Leveraging our weight-of-the-evidence methodology, client-friendly communication materials, and our extensive library of models, charts, indicators, and tools, can help you see the signals, invest with confidence, and differentiate yourself.

Choose from Three Tiers of NDR Wealth

The NDR Wealth suite offers three tiers of services, all designed to help you stay ahead on investment insights that matter and differentiate yourself in both client conversations and the investment ideas you provide.

BRONZE

Curated, complimentary Wealth services and resources:

- Investment Insights
- Client Communication Materials*
- Investment Ideas

SILVER

(includes Bronze)

Custom tailored, private-labeled or co-branded services, and model portfolios:

- Private-label or co-branded newsletters, model portfolios, commentary & fact sheets
- Model portfolio signals
- Access to strategists for events and webinars

GOLD

(includes Silver)

Full access to NDR's research platform of macroeconomic and investment research:

- Premium access to NDR's research platform of charts, tools, and commentary covering economics, allocation, markets, stocks, bonds, and sectors.
- Redistribution rights to offer the model(s) to other advisors or channels and develop an additional revenue stream.
- Event sponsorship opportunities

* Note: Public redistribution will require NDR permission.

BRONZE

Curated, complimentary services and resources

Investment Insights

Stay ahead with NDR's investment insights, analysis and perspective on the economy and the markets.

- Weekly and monthly investment insights and analysis covering the global and U.S. economy, asset allocation, fixed income, U.S. stock market, sector analysis and themes
- Topical webinars for wealth advisors

Client Communication

Leverage NDR's capital markets expertise, independent macro-economic research and analysis to help differentiate yourself in client communications.

- Curated client-friendly charts with historical performance, historical and expected returns
- Interactive tools that develop custom client-friendly charts
- Library of white papers

Investment Ideas

Remove emotion and subjectivity from the investment process by focusing on our objective, rules-based investment ideas and tools.

- NDR Stock and ETF screeners and tear sheets
- Back-tested, factor-driven focus lists
- NDR Investment Solutions' model portfolio commentaries and fact sheets

SILVER

Tailored Wealth and Investment Solutions

Wealth advisors can further improve their practice by complementing their Bronze access with NDR Wealth's customizable, private-label services, and investment solutions.

These include:

- Client-friendly newsletter (private labeled or co-branded)
- Model portfolio signals
- Model portfolio commentary (private-labeled or co-branded)
- Model portfolio factsheets (private-labeled or co-branded)
- Bespoke model portfolios
- Access to NDR's strategists for your own events or webinars

Save time.

Simplify your workflow.

Set yourself apart.

GOLD

Full Access to NDR Investment Research and Solutions

Gold offers all services provided in Bronze and Silver, plus access to NDR's research platform of macroeconomic and investment research.

Macro and Investment Research

NDR Global 360°

Global economics and asset allocation, detects business cycles, and identifies investment themes.

NDR U.S. 360°

Economics, asset allocation, equity style, and sectors to identify important themes in U.S. financial markets.

NDR Europe 360°

Regional Europe and individual countries and sectors, and periodically highlights stocks or ETF-specific insights.

NDR MacroEdge 360°

U.S. and global fixed income markets, economics, and asset risks in those and other asset markets.

NDR Hotline 360°

Commentary and perspectives on market trends, sentiment, macro environments, and latest economic data.

Applications

Thematic Opportunities

High-conviction investment ideas for investment managers and their clients.

ETF Selection

Over 2,500 ETFs to identify those that meet investment needs and help optimize portfolios.

Stock Selection

Stock selection analysis, screening information and implementation ideas.

Custom Research Solutions

Customized, objective research based on extensive quantitative analysis and modeling. Modern techniques such as NLP and AI are used in the investment process.

NDR Model Portfolios

Dynamic Allocation

A high conviction (large tracking error) approach to global asset allocation. Invests across 13 different assets including U.S. equity styles, global equity regions, fixed income sectors, and cash.

Fixed Income Allocation

Allocates across nine fixed income sectors including duration, quality, and geography.

Global Allocation

Overweights and underweights global asset classes and equity regions relative to a 60/40 benchmark.

International Equity Allocation

Seeks larger and smaller non-U.S. equity markets with favorable attributes.

U.S. Sector Allocation

Assigns tactical weightings across eleven equity sectors relative to the U.S. large-cap space.

Day Hagan/NDR Smart Sector Model Portfolios

Smart Sector Balanced Portfolios

Strategic allocations to U.S. equities, international equities, and fixed income using the Smart Sector framework.

Smart Sector Fixed Income

Raises cash from areas correlated to equities during periods of market stress. For the invested position, the strategy allocates across nine fixed income sectors including duration, quality, and geography.

Smart Sector Global Tactical Allocation

Overweights and underweights global asset classes, equity regions, and U.S. equity styles relative to a 60/40 benchmark.

Smart Sector International Equity

Raises up to 50% cash during periods of market stress. For the invested position, the strategy seeks larger and smaller non-U.S. equity markets with favorable attributes.

Smart Sector U.S. Equity

Raises up to 50% cash during periods of market stress. For the invested position, the strategy assigns tactical weightings across eleven equity sectors relative to the U.S. large-cap space.

Model Portfolio Availability

Platforms

- ✓ Amplify
- ✓ C8 Technologies
- ✓ Envestnet
- ✓ GeoWealth
- ✓ SMArtX
- ✓ Vestmark

Single Cusip

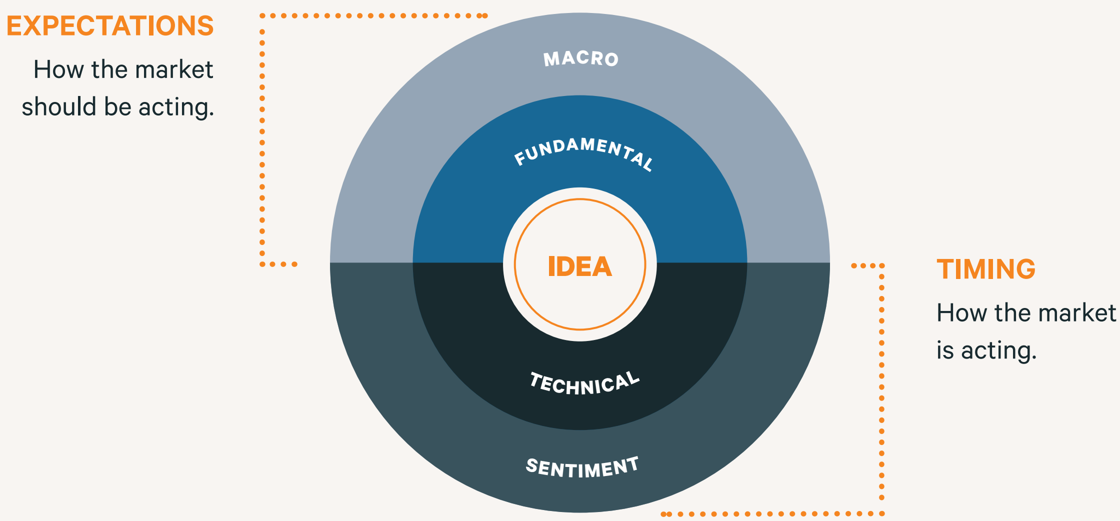
- ✓ Smart Sector Series (www.dhfunds.com)

NDR's 360° Approach

Our approach combines fundamental and technical research disciplines. Fundamentals tell us how the markets should be acting, while technicals reveal how the markets are acting. Truly insightful and timely ideasdemand a balance between those two disciplines. Actionable ideas meet balanced, strategic insights through our 360° methodology.

We believe that successful investing is seeing the signals and making informed decisions. To do this, you need a clear view of the whole investment picture, which must include a perspective on sentiment.

THE 360° METHODOLOGY



Contact us

Reach out to learn more about the best combination of services, research, and model delivery to enhance your practice.

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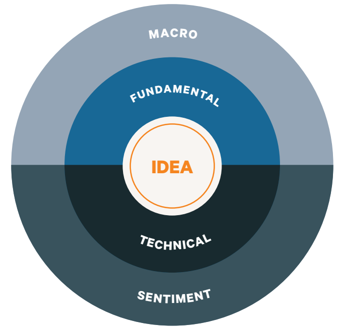
See the signals.™

Founded in 1980, Ned Davis Research Group is a leading independent research firm with clients around the globe. With a range of products and services utilizing a 360° methodology, we deliver award-winning solutions to the world's leading investment management companies. Our clients include professionals from global investment firms, banks, insurance companies, mutual funds, hedge funds, pension and endowment funds, and registered investment advisors.



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Important Information and DisclaimersNDR (Ned Davis Research) uses the weight of the evidence and a 360-degree approach to build up to market insights. When we say "evidence," we mean processing millions of data series to fuel a historical perspective, build proprietary indicators and models, and calm investors in a world full of bull/bear news hype and hysteria. We believe that no client is too big or too small to benefit from NDR's insights.

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